



# REAL ESTATE SPECIAL CONTEST

Promoted by THE PLAN as part of THE PLAN AWARD, the REAL ESTATE SPECIAL CONTEST is an international competition open to both Completed and Future projects.

## 3 REASONS TO SUBMIT YOUR WORK

- 1. REACH EXCLUSIVE COMMUNITY.** Competing in the REAL ESTATE SPECIAL CONTEST means entering the international Community of THE PLAN, made of high-standing professionals and qualitative contents
- 2. ACHIEVE BRAND VISIBILITY.** All winning projects and honorable mentions are assured national and international coverage on THE PLAN digital and social channels, in Newsletters, Instagram and Facebook dedicated posts
- 3. GET FEATURED.** All winning projects and honorable mentions will be featured with a full-spread page in THE PLAN AWARD special issue, distributed throughout the world

**THE PLAN AWARD** IN FIGURES:  
 7<sup>TH</sup> CONSECUTIVE EDITION  
**MORE THAN 800 ENTRIES** SUBMITTED  
 BY MORE THAN **500 DESIGN PRACTICES**  
 FROM ALL OVER THE WORLD,  
**40 WINNING PROJECTS** EITHER BUILT OR FUTURE WORKS

### CONTACT

award@theplan.it  
Simone Migliori

# CONTEST CATEGORIES

The same project, either Completed or Future, can compete in one or more categories

## INVESTMENT AND ASSET MANAGEMENT

- Excellence of management, sustainability, and added value achieved by the real estate operation
- Innovative entrepreneurship and process industrialization
- Dialogue between players

## ESG – ENVIRONMENTAL SOCIAL GOVERNANCE

- Environmental footprint
- Impact on the project's economic and social fabric

## INNOVATION AND DESIGN

- Architectural research and creativity
- Technologically innovative and digital design



## ENROLMENT FEES AND DEADLINES

Regular Price: 15 January - 31 March  
Late Price: 01 April - 31 May

Euro 350,00 per entry  
Euro 500,00 per entry

[www.theplan.it/award/real-estate-special-contest](http://www.theplan.it/award/real-estate-special-contest)